Gyanmanjari College
Of Computer Application
Bhavnagar

Report on

An Expert Talk on

Unlocking the Power of WordPress

Date: 30/07/2024
Time: 04:00 pm
Venue : Seminar Hall

No. of Student	200
Department	BCA-MCA
Semester	3rd
Faculty Co-Ordinator	Prof. Reena desai , Prof. Abhilasha Raval

About Expert:

Rahul Dungrani is the CEO and co-founder of JNext Services Pvt. Ltd., a technology company based in Surat, India. Under his leadership, JNext has become known for its expertise in web and mobile development, with a particular focus on WordPress, React, and custom API solutions. The company is dedicated to helping businesses grow by providing tailored digital solutions, including custom plugin development, e-commerce platforms, and mobile applications.

JNext emphasizes delivering high-quality, user-friendly products that meet clients' specific business needs, which has helped the company build a strong reputation in the tech industry. Rahul's role involves guiding the company through the evolving digital landscape, ensuring that JNext stays at the forefront of technology trends while maintaining a customer-centric approach.

Objective of Talk

The objective of the WordPress workshop for BCA and MCA students is to provide them with a comprehensive understanding of WordPress as a powerful content management system (CMS) and a versatile platform for web development. Through this workshop, students will gain hands-on experience in setting up and managing WordPress sites, customizing themes, and developing plugins to meet specific project requirements. Additionally, the workshop aims to enhance their knowledge of integrating e-commerce solutions, optimizing websites for search engines, and improving performance.

About Expert Session

The workshop aims to equip students with the knowledge of how expert systems can be implemented in WordPress through the use of plugins and custom development. It will cover the basics of expert systems, their role in decision-making processes, and how they can be used to automate tasks and provide personalized content or recommendations on a website. By

Photographs

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